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IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF ARIZONA

United States of America,  
Plaintiff,

vs.

Michael Lacey, *et al.*,  
Defendants.

Case No. 2:18-cr-00422-PHX-DJH

**DEFENDANTS' MOTION IN  
LIMINE TO PRECLUDE  
IRRELEVANT AND  
INADMISSIBLE EVIDENCE RE  
MERSEY AND ELMS<sup>1</sup>**

(Oral Argument Requested)

<sup>1</sup> Undersigned counsel certifies that they have conferred with the government in an effort to resolve the disputed evidentiary issues that are the subject of this motion.

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1 Defendants move in limine for an order precluding testimony, statements, or  
2 evidence related to William “Dollar Bill” Mersey and David Elms.

3 **Proposed Order.** Evidence relating to Mersey and Elms is precluded as not  
4 relevant to any of the fifty charged ads in the indictment. Even if it had some relevance,  
5 it would be substantially outweighed by the danger of unfair prejudice. Further, statements  
6 from Mersey and Elms are not admissible as statements of co-conspirators under Rule  
7 801(d)(2)(E).

8 **Background.** Defendants are charged in Count 1 with participating in a conspiracy  
9 to violate the Travel Act by facilitating prostitution. As the Court previously ruled,  
10 Defendants are not charged with a “boundless conspiracy to facilitate prostitution in  
11 general,” but “for facilitating (via publishing ads) **on fifty distinct occasions** where  
12 prostitutes, prostitution-related businesses, or other groups were involved in the business  
13 of prostitution.” Doc. 946 at 13 (emphasis added). As such, evidence may be relevant if  
14 it tends to make more likely Defendants’ intentional facilitation of “fifty distinct” state law  
15 prostitution offenses or a conspiracy to facilitate those fifty offenses. Evidence  
16 disconnected from those “fifty distinct occasions” is relevant neither to the Travel Act  
17 counts, nor can it be admitted under the co-conspirator hearsay exception. Rule  
18 801(d)(2)(E).

19 David Elms, the founder of the Erotic Review (“TER”), oversaw TER’s reciprocal  
20 link business relationship with Backpage in 2008 and 2009. Gov’t Trial Ex. 568, Gov’t  
21 Trial Ex. 577. Elms pled guilty to conspiracy to commit aggravated assault in 2010 and  
22 was sentenced to 4.5 years in prison. Gov’t Trial Ex. 591, attached as Ex. A. William  
23 Mersey placed a large number of advertisements on Backpage.com from 2008 until 2012,  
24 when Backpage.com terminated Mersey’s account. Gov’t Trial Ex. 555; Gov’t Trial Ex.  
25 739, attached as Ex. B. Four years later, in 2016, the government charged Mersey with  
26 three counts of willfully filing a false tax return under 26 U.S.C. § 7206(1); Mersey pled  
27 guilty later that year to one of the tax fraud counts. Gov’t Trial Ex. 786.

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1 Before trial, the government moved in limine to admit statements of Elms and  
2 Mersey under the co-conspirator hearsay exception, Rule 801(d)(2)(E). Doc. 929. Lacking  
3 “the content of the specific statements” the Court rejected the government’s request,  
4 deferring until trial whether any individual statement was subject to the co-conspirator  
5 exception. Doc. 1162 at 3. Defendants now move to preclude the admission of any  
6 statements or evidence connected with Elms or Mersey, as (1) neither Elms nor Mersey  
7 have any connection to the fifty charged ads, (2) there is no evidence of any conspiracy  
8 involving Elms, Mersey, and Defendants relating to the fifty charged ads, and (3) the unfair  
9 prejudice to Defendants would outweigh whatever minimal relevance there could be to  
10 the admission of any evidence concerning Elms or Mersey.

11 **There is no Relevance to Any Evidence Concerning Mersey or Elms.** No  
12 evidence ties Elms or Mersey to any of the fifty charged ads charged or to a conspiracy  
13 related to the publication of those ads. Indeed, Backpage terminated its relationship with  
14 Elms in 2009 and Mersey in 2012, while the earliest charged ad was posted in September  
15 2013. (SI ¶ 201, Count 2.) Any statement from or evidence relating to Elms or Mersey  
16 would be of no “consequence in determining the action,” nor would it make any fact  
17 relating to the fifty charged ads (or a related conspiracy) “more or less probable.” Fed. R.  
18 Evid. 401.

19 **There is no Evidence of Conspiracy Between Mersey, Elms, and**  
20 **Defendants.** To admit the statements of co-conspirators, the government must establish  
21 preliminarily that the accused knew of and participated in a conspiracy “with the putative  
22 co-conspirator.” *U.S. v. Castaneda*, 16 F.3d 1504, 1507 (9th Cir. 1994). The conspiracy  
23 alleged in the indictment relates to the publication of the fifty charged ads and the  
24 indictment has no allegations of any conspiracy involving Mersey, Elms, and Defendants.

25 The Court correctly held that the conspiracy alleged is bound by the charged ads—  
26 “fifty distinct occasions where prostitutes, prostitution-related businesses, or other groups  
27 were involved in the business of prostitution,” lest it be a “boundless conspiracy to  
28 facilitate prostitution in general . . . .” Doc. 946 at 13. Were the conspiracy not so limited,

1 it would be boundless, running from 2004 to 2018, and including every Backpage  
2 employee, most every person who posted an adult ad, and the third parties with whom  
3 Backpage did business over that time, given the government’s claim that it was “general  
4 knowledge” that most adult ads were associated with prostitution. The indictment does  
5 not allege such a conspiracy, nor could it without violating basic principles of due process  
6 and the Double Jeopardy clause.<sup>2</sup>

7 **The Minimal Probative Value is Substantially Outweighed by Unfair**  
8 **Prejudice.** The only seeming probative value of evidence or statements related to Elms  
9 or Mersey is that of notice that third parties alleged that Elms and Mersey were involved  
10 in prostitution. As noted above, that is not relevant to the single conspiracy charged.  
11 Moreover, the government presumably has other witnesses and evidence through which it  
12 will attempt to prove notice as it related to the charged ads (as Elms and Mersey are  
13 strangers to those ads), rendering evidence about notice as to Elms and Mersey cumulative.  
14 Fed. R. Evid. 403. Further, the admission of evidence or statements about business  
15 relationships that Backpage terminated well before the publication of the first charged ad  
16 or about criminal convictions long after Backpage terminated its relationships with Elms  
17 and Mersey and unrelated to ads on Backpage would be highly prejudicial, inviting the jury  
18 to make its decision on “an improper basis, [namely] an emotional one.” *U.S. v. Ellis*, 147  
19 F.3d 1131, 1135 (9th Cir. 1998); Fed. R. Evid. 403.

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23 <sup>2</sup> Such a boundless conspiracy also would be a classic hub and spoke conspiracy lacking a  
24 rim, which the Supreme Court held impermissible in *Kotteakos v. United States*, 328 U.S. 750,  
25 754–55 (1946) (“the pattern was ‘that of separate spokes meeting at a common center,’  
26 though we may add without the rim of the wheel to enclose the spokes”). *Dickson v.*  
27 *Microsoft Corp.*, 309 F.3d 193, 203 (4th Cir. 2002) (“A rimless wheel conspiracy is one in  
28 which various defendants enter into separate agreements with a common defendant, but  
where the defendants have no connection with one another, other than the common  
defendant’s involvement in each transaction. . . . In *Kotteakos*, the Supreme Court made clear  
that a rimless wheel conspiracy is not a single, general conspiracy but instead amounts to  
multiple conspiracies between the common defendant and each of the other defendants.”).

1                **Conclusion.** The Court should exclude as irrelevant, improper hearsay, and unduly  
2 prejudicial any evidence related to, or statements made by, Elms or Mersey. Doc. 946 at  
3 13.

4                DATED this 8<sup>th</sup> day of June, 2023.

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